



FOR IMMEDIATE RELEASE: March 14, 2014

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Former Pacific Business News publisher, Mary Beth Lohman, joins Waikiki Health as the Director of Marketing and Development

(Honolulu, Hawaii) – Mary Beth Lohman, former publisher of Pacific Business News, has joined the staff at Waikiki Health as Director of Marketing and Development. She comes to the organization with over twenty years of experience in marketing and sales. Kelly Joseph, the current Chief Marketing and Development Officer, will stay on at Waikiki Health through the end of March, at which time she will move to the mainland to secure her masters in International Development and Conflict Resolution.

CEO of Waikiki Health, Sheila Beckham, said “We are pleased to have such talent joining and leading the Marketing and Development team for our agency. Mary Beth embodies professionalism with a proven track record for success.”

After retiring as Publisher from Pacific Business News in 2012, Lohman spent the next two years focusing her efforts towards four different non-profits in the community. As board member and PR Chairman, she guided them in the Public Relations and Development, and from these experiences Lohman decided that returning to work in the non-profit sector was her next move. We gladly welcome her to the Waikiki Health team.

Waikiki Health (formerly Waikiki Health Center), founded in 1967, is a federally qualified nonprofit health center focused on providing quality medical, dental, preventive care and social services. Waikiki Health operates seven site clinics throughout Oahu including their new Makahiki Clinic in McCully-Moilili which opened February 18, 2014.

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